



## COMPANY PROFILE



## INTRODUCTION

Nishant Marketing & Manufacturing Company, a Sole Proprietorship business firm, came into existence in the year 1990 at Kolkata, West Bengal (India) is counted as one of the leading traders and suppliers of broad spread variety of highly reliable Cables. Owing to the diligent efforts of Mr. Bimal Mundhra, we are able to extend the range of our products to suit the diverse demands of our customers.

We are authorized dealers & distributors of followings:

- ➔ RR Kabel
- ➔ M/S. Universal Cables Ltd.
- ➔ M/S. Lapp India Pvt Ltd.
- ➔ KEC International Ltd. (formerly RPG Cable Ltd.)
- ➔ M/S. Cable Corp. Of India Ltd.
- ➔ M/S Vindhya Telcelinks Ltd. (Unit of Universal Cables Ltd.)
- ➔ M/S Delton Cables Ltd.
- ➔ M/S Thermo Cables Ltd.
- ➔ M/S 3M India Communication Pvt Ltd.

### Quality Assurance

Nishant Marketing & Manufacturing Company is a quality-focused organization. We are working with the team of highly motivated and experienced quality inspectors, who are responsible for maintaining complete quality control at our premises. These professionals have deployed strict quality checks, which are based on various quality analyzing parameters. Owing to these checks and strict quality control, we are able to render impeccable range of products manufactured by all the reputed manufacturers with whom we deal.



Product range offered by us are highly cherished for their long life, durability, resistant to chemical and heat, high efficiency, reliability and availability in various sizes, thickness color and lengths. Our product range is directly sourced from reliable and certified vendors of the market, who manufacture these products using superior grade material.

Procured product range is carefully stored in strong and spacious warehouse, which forms the nerve center of our institution. Fitted with modernized material handling machines and inventory management tools, our warehouse ensures safe and secure storage of our products. Apart from that, we are supported by quality monitoring department, marketing and sales department, accounts and billing department and more. These departments are supervised and controlled by highly skilled and experienced pool of professionals, who relentlessly strive hard to offer product range as per the specifications offered by our clients. Our professionals are also responsible for maintaining high level of quality throughout product development stages.

By offering quality-assured product range to our customers at pocket friendly rates, we have established cordial and trustworthy relations with our customers. Before making the final dispatch to the customer's premises, these products are cautiously checked so as to ensure their flawlessness and high functionality. With an aim to establish long term and cordial relation with our customers, we customize our product range as per their demands and preferences.



## Warehousing and Packaging

We have established large and spacious warehousing facility, which ensures safe storage and timely dispatch of our products to the clients. Our ardent warehousing professionals manning these departments ensure that the products are placed as per their categorization and are kept protected from moisture and any sort of damages. Installed with modern inventory management tools and material handling equipment, our warehouse can store large volumes. Utmost importance is given to the packaging of our product. We make use of superior grade packaging material so as to ensure safe and damage free delivery to the clients. Apart from this, we offer customized packaging facility, which is as per the demands and specifications offered by our valued clients.

## Client Satisfaction

By implementing customer-focused approaches, we have been able to carve a strong foothold in the major markets across the nation. With an aim to generate progressive revenues without compromising with the customer's interest. Our product range is offered at reasonable rates and is timely delivered to the clients ensuring maximum satisfaction to them.

## Product Range

Being among the reputed traders and suppliers of an extensive range of superior quality cable, we are able to carve a strong foothold in the market. Our cables can be made available at various thickness, lengths and colour combinations, thereby suiting the diverse demands of our clients. Owing to competitive pricing and superior quality, our products find application in various industrial and commercial purposes.

### Our product range includes:

- LT PVC Power & Control Cables 1.1 KV grade to IS : 1554/ Part-1
- LT PVC Power & Control Cables 1.1 kV Grade to HT PVC Power Cables up to& including 6.6 KV Grade to IS:1554 /Part-I
- HT XLPE Power Cables up to& including 33 kV Grade to IS:7098/Part-II
- EHV XLPE Power Cables above 33 KV up to& including 220 kV Grade to IS:7098/Part-III
- LT Elastomeric Flexible Cables 1.1 kV Grade to IS:9968/Part-I
- Elastomeric Flexible Cables up to& including 11 KV Grade to IS:14494
- Jelly Filled, PVC, Co-axial & LAN Cables.
- Instrumentation Cables.
- Thermo-couple Extension / Compensating Cables.
- Fire Resistance Cables.
- Foundation Field BUS Cables.
- High Temperature Cables.
- Wind Power Cables.
- CRD & Trailing Cables.
- H07RN-F Cables.
- Marine Cables.
- Solar Photovoltaic Cables.
- Railway Cables.
- Polyurethane Sheathed Cables.
- Steel Wire Braided Cables.
- Single Core Flexible Cables.
- Multi-core Power & Control Cables.
- Data Communication Cables.

CABLE ACCESSORIES. (3M Electro and Communication India Pvt. Ltd.  
Low/Medium & High Voltage Cable Accessories Products for Energy Segment.

### Stock

We have also enjoyed, serving all this above customers because of our constant effort to serve them better, by catering to their urgent requirement, with the support of our principals. To achieve our goal we always maintain huge stock for EPR /PCP or CSP Trailing cable, Instrumentation Cable, Profibus cable, Modbus LT Power & Control cable, various type of cable for special application, EHV from 66 KV Grade to 132 KV Grade etc.

### Vendor Base

Superior quality and optimum performance of our product range is due to the outstanding production technology deployed by our well established and certified manufacturers. Procured products are cautiously tested at vendor's premises so as to ensure their reliability and effective functionality. Our alliance with the established and renowned vendors of the market has inspired faith and trust in our customers.

### Our Team

We are supported by a team of skilled and dedicated professionals, who leave no stone unturned in rendering utmost client satisfaction. Our workforce hails from diverse occupational backgrounds and has years of experience and expertise in their specified fields. Owing to their in-depth expertise and knowledge, we are able to offer finest of the products to our customers as per their specifications and demands.

### Why Us?

Our organization is involved in trading and supplying an extensive variety of Cables. Our product range is widely acclaimed across the Indian markets. Following ethical practices and transparency in our business dealings, we have established faith and goodwill among our customers.

Our unique strength, which differentiate us from our competitors include:

- Durable and quality assured product range.
- Cost-effective and innovative product range.
- Team of skilled professionals.
- Strong infrastructural facility.
- Customized packaging.
- Timed deliveries

### Marketing Office :

**S. Kant And Company**

2A, Ganesh Chandra Avenue,  
Commerce House, 2<sup>nd</sup> Floor, Room No – 7  
Kolkata – 700 001, West Bengal, India.

✉ s.kant.cal2014@gmail.com / nimcocal2@gmail.com

☎ 033 – 40614515

**Mr. Kunal Kumar Guin**

☎ 9339539046

**Mr. Sohom Dev**

☎ 9830576806





# Universal Cables Limited

27-B, Camac Street (5th Floor), Kolkata - 700 016, India.  
P : 033-2280 5043/5044/1192 • F : 033-22805046  
E : kolkata@unistar.co.in

April 01, 2019

## TO WHOM IT MAY CONCERN

We are pleased to confirm that **M/s. S.Kant & Co.**, 5 Clive Row, 8<sup>th</sup> Floor, Kolkata 700001 is our authorized Dealer for our Products operating at Eastern Region. We, further confirm to give Technical support to them whenever required.

Our dealership agreement is valid up to 31.03.2020 and after expiry of the same it shall be subject to revalidation.

For Universal Cables Limited

  
**AMITAVA THAKUR**  
General Manager (Sales & Marketing E/R)



Regd. Office & Works : P.O. Birla Vikas, Satna - 485 005 (M.P.) | CIN : L31300MP1945PLC001114 | PAN : AAACU3547P  
P : 07672-257121 to 257127, 414000 | F : 07672-257131 | E : headoffice@unistar.co.in | www.unistar.co.in

27-B, Camac Street (5th Floor), Kolkata - 700 016, India.  
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E : kolkata@unistar.co.in

April 01, 2019

TO WHOM IT MAY CONCERN

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Our dealership agreement is valid up to 31.03.2020 and after expiry of the same it shall be subject to revalidation.

For Universal Cables Limited

**AMITAVA THAKUR**  
General Manager (Sales & Marketing E/R)



**Regd. Office & Works:** P.O. Birla Vikas, Satna - 485 005 (M.P.) | CIN: L31300MP1945PLC001114 | PAN: AAACU3547P  
P: 07672-257121 to 257127, 414000 | F: 07672-257131 | E: [headoffice@unistar.co.in](mailto:headoffice@unistar.co.in) | [www.unistar.co.in](http://www.unistar.co.in)





## Authorised Dealer Certificate

LAPP hereby certifies

**M/s. Nishant Marketing & Mfg. Co.**

**Kolkata**

as the Authorised Dealer for LAPP range of products – Cables,  
Cable Glands, Cable Accessories and Cable Marking Systems.

This certificate is valid till March 31, 2020.

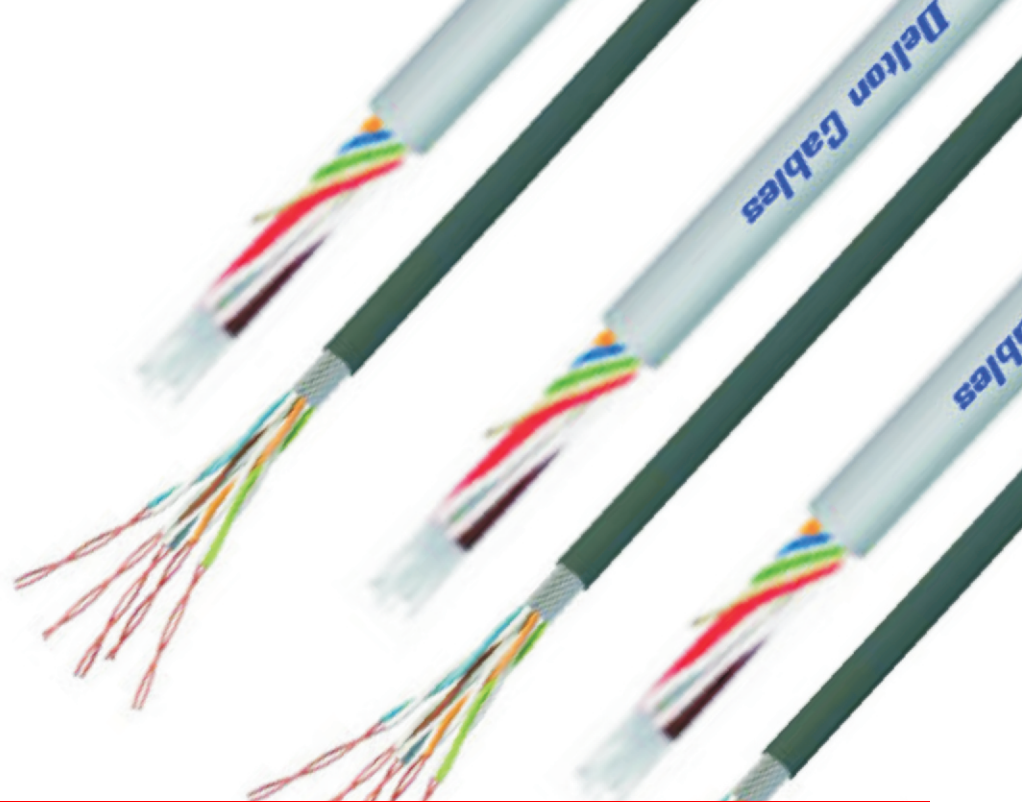


**Marc Jarrault**  
Managing Director, LAPP India Pvt. Ltd.

LAPP India Private Limited - Plot No.98, J&K Jigani Industrial Area Phase II Anekal Taluk, Bengaluru - 562 105, India.







**Delton**  
WE CONNECT WE PROTECT

This certificate is proudly presented to  
*M/s Nishant Marketing & Mfg.*

No. 5, Clive Row, 8th Floor, Room No. 8H, P. B. NO. 2188, Kolkata - 700001

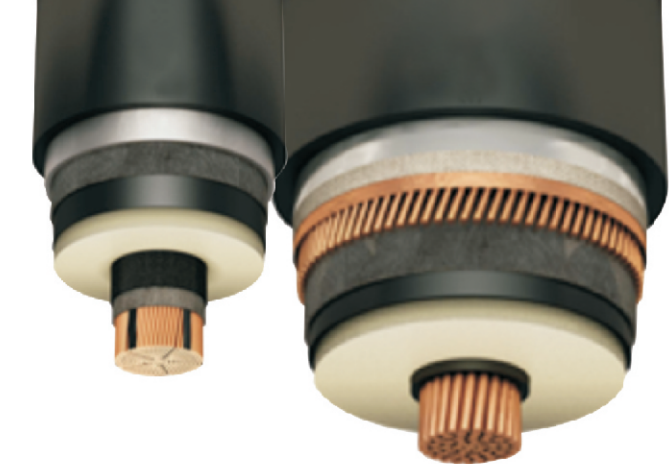
Channel Partner  
For


Wire & Cables | Switchgear

For the period 1<sup>st</sup> April, 2019 to 31<sup>st</sup> March 2020

Vivek Gupta  
Managing Director







CABLE  
CORPORATION  
OF INDIA LTD.  
Bringing Power to the People

CABLE CORPORATION OF INDIA LTD  
*CERTIFIES THAT*  
**M/S NISHANT MARKETING & MFG .CO**  
**5,CLIVE ROW,8<sup>TH</sup> FLOOR**  
**ROOM NO- 8 – H ,KOLKATA- 700001**

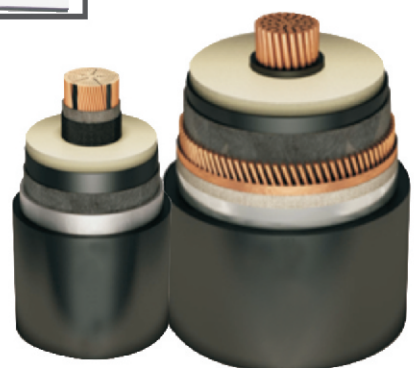
*Is authorized to deal for LT and HT cables manufactured by us  
in **EASTERN REGION***



Bibhu Prasad Dash  
Sr. Manager  
LT/HT & EHV Business

**1<sup>st</sup> April 2017** **VALID TILL 31<sup>st</sup> MARCH 2018**

Registered Office : Lakshmi Building, Ballard Estate Mumbai-400 001.  
Branch Offices : Mumbai, New Delhi, Kolkatta , Bhubaneswar, Bangalore,  
Sec'bad..





# DISTRIBUTOR CERTIFICATE



Science.  
Applied to Life.™

Electrical Markets Division

## Distributor Certificate

This is to certify that

**M/s S KANT & COMPANY,**

**KOLKATA,**

is the Authorized

Distributor of 3M Products

for the East region.

Valid till 31st Dec, 2018



**K Khader Basha**  
Division Manager  
Electrical Markets Division



**R Vijay Kumar**  
Country Business Leader  
Electronics & Energy Business Group



**APAR INDUSTRIES LTD.**  
(UNIT: UNIFLEX CABLES)



To Whom It May Concern

This is to Certify that M/s. S Kant & Co. Kolkata  
are authorized channel partner to deal complete Cable  
range of Apar Industries Ltd. (Uniflex Cables)

This certificate is valid till 31/3/2020.

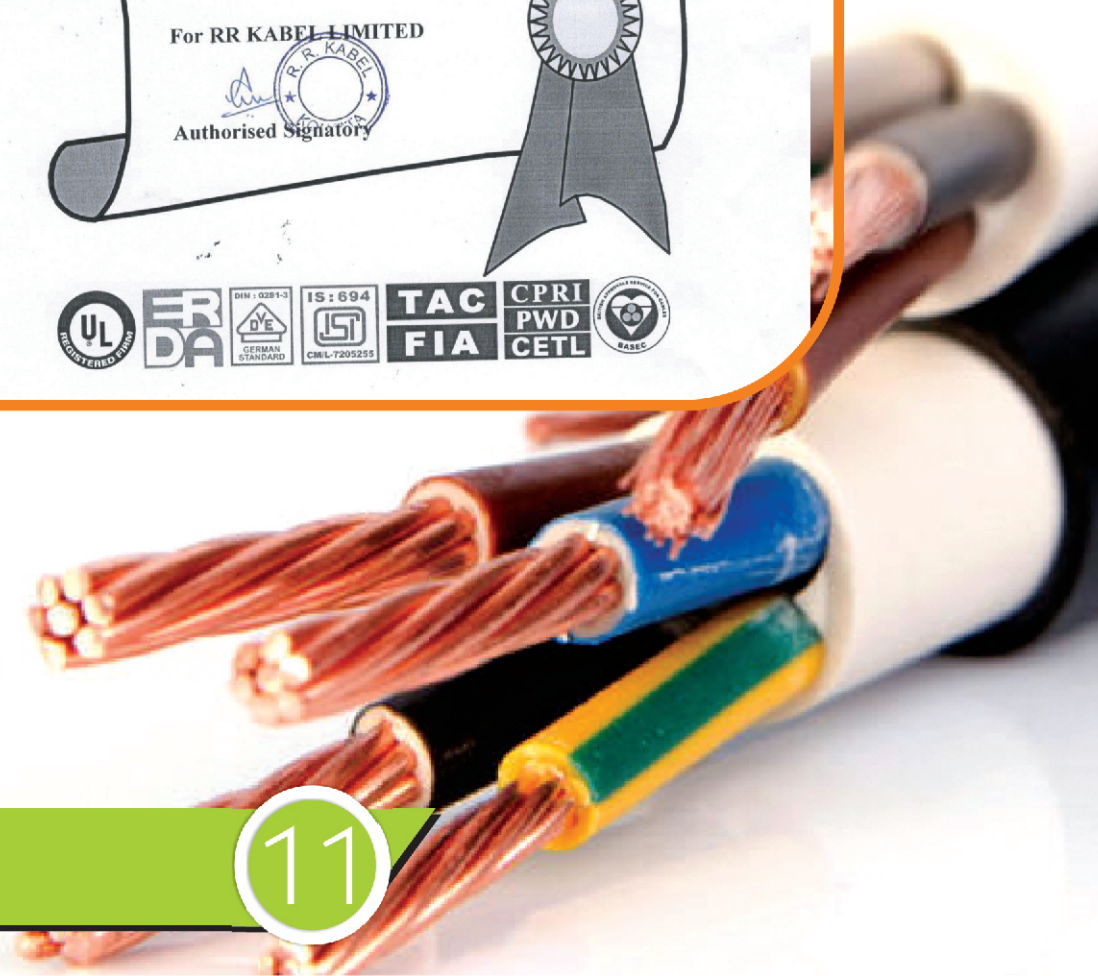
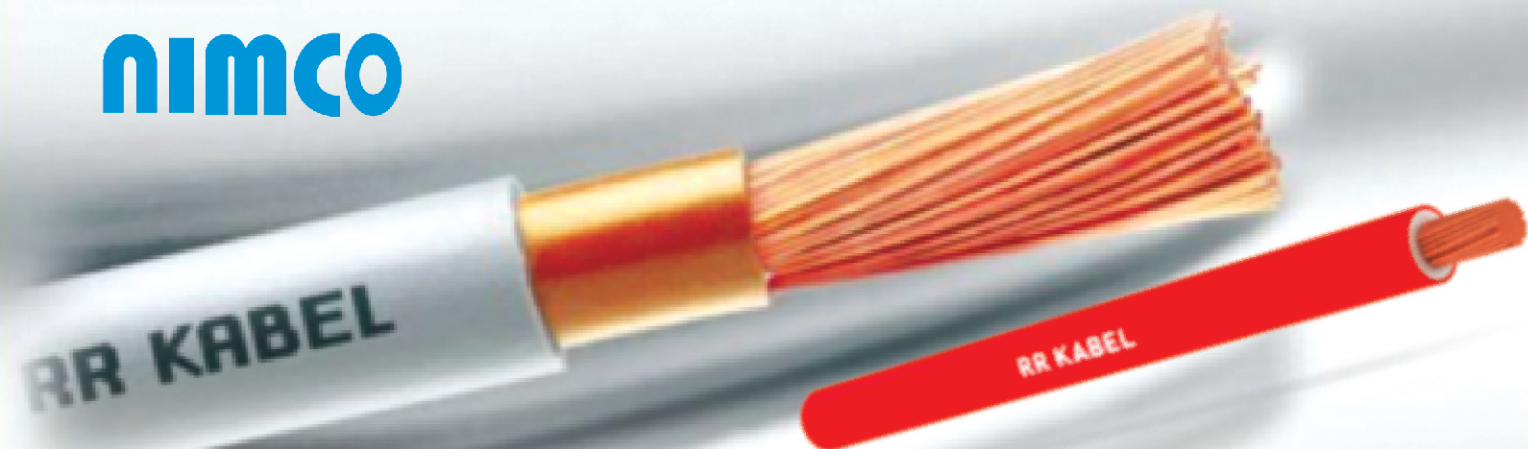
Thanking you,  
For **APAR INDUSTRIES LIMITED**  
(UNIT: UNIFLEX CABLES)

  
**Rajeev Kumar**  
Asst. General Manager - Marketing



PLEASE REPLY TO: EASTERN REGION OFFICE: 24, Gokulnagar Building, 6C, Middleton Street, Kolkata - 700071  
Tel No: (+91) 331 2325410 / 2325508 FAX: (+91) 331 2327762 E-mail: [kolkata@apar.com](mailto:kolkata@apar.com)  
CORPORATE OFFICE: 12/13 IVTH WIDE HOUSE, 23A, SHAI INDUSTRIAL ESTATE, OPP. VEDRA DESAI RD, ANDHERI(W),  
MUMBAI - 400 055, INDIA TEL: (+91) 22 2674 0001/2/3 FAX: (+91) 22 2674 0000 E-mail: [info@apar.com](mailto:info@apar.com)  
REGISTERED OFFICE: 301/306, PANABOMA COMPLEX, K.C. DUTT ROAD, VADODRA - 390 007  
TEL: (+91) (265) 2323175/176, 2322790 FAX: (+91) (265) 2330389  
E-mail: [corporatede@apar.com](mailto:corporatede@apar.com) Website: [www.apar.com](http://www.apar.com)





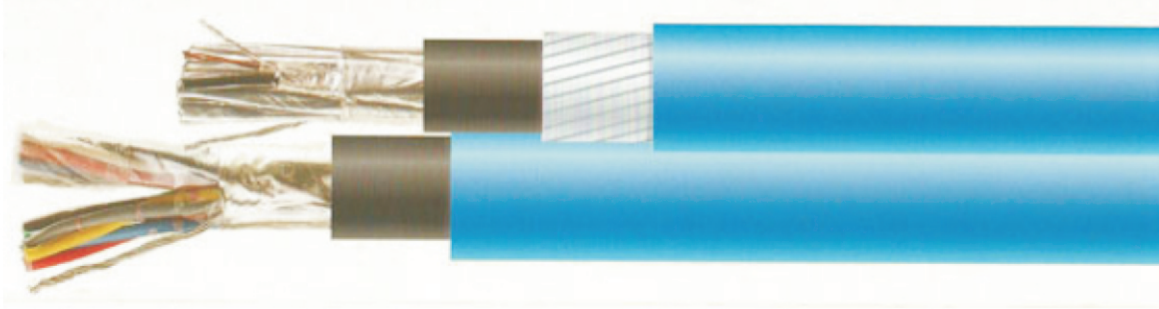


# CUSTOMERS

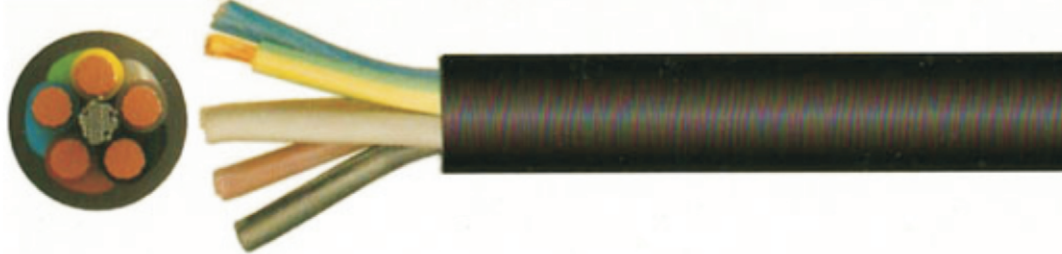
|                                    |   |                                       |   |
|------------------------------------|---|---------------------------------------|---|
| Asea Brown Boveri Ltd. (Bangalore) |    | All India Radio                       |    |
| Ambuja Cement Ltd.                 |    | Ankit Metal & Power Limited           |    |
| Alstom Projects India Ltd.         |    | Akshay Ispat & Ferro Alloys Pvt. Ltd. |    |
| AdhunikMetaliks Ltd.               |    | Adhunik Cement Ltd.                   |    |
| Areva T & D India Ltd.             |   | Bengal Tools Ltd.                     |   |
| Balasore Alloys Ltd.               |  | Balmukund Sponge & Iron Ltd.          |  |
| Bengal Energy Ltd.                 |  | Braithwaite & Co. Ltd.                |  |
| Bharat Heavy Electricals Ltd.      |  | Bharat Aluminium Co. Ltd.             |  |
| BOC India Ltd.                     |  | Beekay Steel & Power Ltd.             |  |
| BPL Telecom Pvt. Ltd.              |  | Balarampur Chinni Mills.              |  |





















|   |  |   |   |
|---|--|---|---|
| Binani Cement Ltd.                      | <br>BRAJ BINANI GROUP | C. Doctor India Pvt. Ltd.               |    |
| Chemtex Engineering of India Ltd.       |                       | Cement Corporation of India Ltd.        |    |
| Crest Steel & Power Pvt. Ltd.           |                       | Department of Atomic Energy (Kolkata)   |    |
| Essar Projects (India) Ltd.             |                       | Electrosteel Castings Ltd.              |    |
| Ferro Scrap Nigam Ltd.                  |                      | Fenner India Ltd.                       |   |
| F. Harley & Co.                         |                     | Fortune Metaliks Ltd.                   |  |
| Gagan Commodities Pvt. Ltd.             |                     | Gun & Shell Ltd.                        |  |
| Gontermann- Peipers India Ltd.          |                     | Gayatri Projects                        |  |
| HPL Cogeneration Limited                |                     | Himadri Chemicals & Industries Ltd.     |  |
| Hindustan Engineering & Industries Ltd. |                     | Hindustan Steel Works Construction Ltd. |  |





|   |  |   |  |
|---|--|---|--|
| Heavy Engineering Corporation Ltd.                |  | Hindustan Copper Ltd.                       |  |
| Hindustan Paper Corporation Ltd.                  |  | Hooghly Dock & Port Engineers Ltd.          |  |
| Hooghly Met Coke & Power Co. Ltd.                 |  | India Metals & Ferro Alloys Ltd. (Rayagada) |  |
| Indian Association for the Cultivation of Science |  | Indian Airlines Ltd.                        |  |
| Indian Oil (Haldia)                               |  | India Industrial Enterprises Pvt. Ltd.      |  |
| ISC Processors                                    |  | ITD Cementation India Ltd.                  |  |
| Jindal India Ltd.                                 |  | Jessop & Co. Ltd.                           |  |
| Jindal Steel & Power Ltd.                         |  | Jindal Saw Ltd.                             |  |
| JK Paper Ltd.                                     |  | Jaiprakash Industries                       |  |
| Kiswak Industries Pvt. Ltd.                       |  | Kiswak Industries Pvt. Ltd.                 |  |



|                                       |   |                                       |   |
|---------------------------------------|---|---------------------------------------|---|
| Kolkata Municipal Corporation         |    | Keas Control Systems India Pvt. Ltd.  |    |
| Larsen & Toubro Ltd.                  |    | Lafarge India Ltd.                    |    |
| Lalwani Ferro Alloys Ltd.             |    | Laxmi Engineering Works.              |    |
| McNally Bharat Engineering Co. Ltd.   |    | Mekaster Engg. & Equipments Pvt. Ltd. |    |
| Maithan Ispat Ltd.                    |  | Macmet India Ltd.                     |  |
| Metal Engg. Treat Co. Pvt. Ltd.       |  | Mecon Ltd. (Ranchi)                   |  |
| Metal & Steel Factory.                |  | Monnet Ispat Ltd.                     |  |
| Maheshwary Ispat Ltd.                 |  | MSP Steel & Power Ltd.                |  |
| Madras Cements Ltd.                   |  | National Aluminium Co. Ltd.           |  |
| Nagarjuna Fertilizer & Chemicals Ltd. |  | Nilachal Ispat Nigam Ltd.             |  |

























|   |   |                                  |   |
|---|---|----------------------------------|---|
| Nexgen Material Handling Systems Ltd.         |    | Oil India Ltd.                   |    |
| Oil & Natural Gas Corporation Ltd. (Sibsagar) |    | Ordnance Factory                 |    |
| Otto India Ltd.                               |    | Otto Projects Pvt. Ltd.          |    |
| Orissa Cement Ltd.                            |    | Orissa Manganese & Minerals Ltd. |    |
| Orient Cement                                 |    | PDK International                |    |
| Purbanchal Cement Ltd.                        |   | Rashmi Metaliks Ltd.             |    |
| Rashmi Cement Ltd.                            |  | Rathi Steel and Power Ltd.       |  |
| Reliance Spinning Mills Ltd.                  |  | Rohit Ferro Tech Ltd.            |  |
| Ramkrishna Mission Vidyapith                  |  | Siemens Ltd.                     |  |
| Salasor Sponge & Power Ltd.                   |  | Steelage India Ltd.              |  |
| Shapoorji Pallonji & Co. Ltd.                 |  | SPS Steel & Power Ltd.           |  |

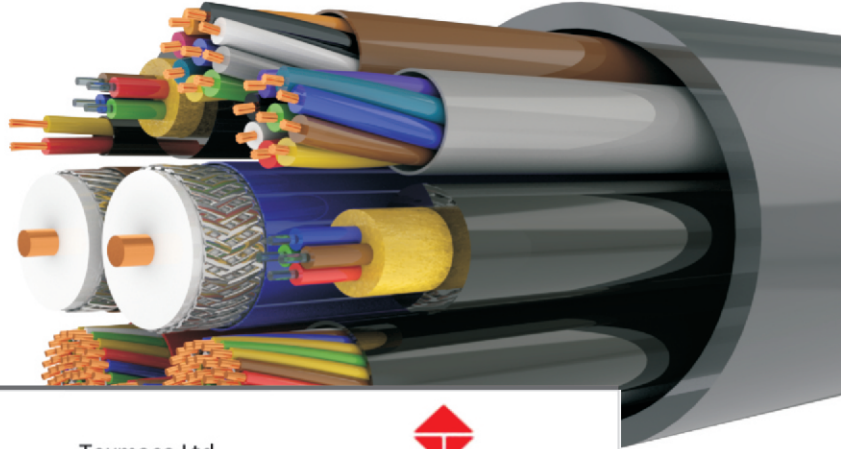




|                                   |   |   |   |
|-----------------------------------|---|---|---|
| Shriram EPC Ltd.                  | <br>Engineering the future | SAIL, IISCO Steel Plant (Burnpur)                 | <br>सेल SAIL |
| SAIL, Bokaro Steel Plant          | <br>सेल SAIL               | SMS India Pvt. Ltd.                               |              |
| Sova Power Ltd.                   |                            | ShyamSel & Power Ltd.                             |              |
| Shyam DRI Power Ltd.              |                           | Siddhartha Engg. Ltd.                             |              |
| Shyam Steel Industries Ltd.       |                          | Shyam Metaliks & Energy Ltd.                      |            |
| Saha Institute of Nuclear Physics |                          | The Shalimar Works (1980) Ltd.                    |            |
| Sterling & Wilson Ltd.            |                          | Shree Renuka Sugars Ltd.                          |            |
| TATA Group.                       |                          | TATA Chemicals Ltd.                               |            |
| Titagarh Industries Ltd.          |                          | Transweigh (India) Ltd.                           |            |
| TRF Limited                       |                          | The Fertilizer Corporation of India Ltd. (Sindri) |            |













|  |  |                                      |  |
|--|--|--------------------------------------|--|
| Tantia Construction Co. Ltd.                   |                                       | Texmaco Ltd.                         |   |
| Usha Breco Co. Ltd.                            |                                       | Usha Martin Ltd.<br>(Jamshedpur)     |   |
| Usha Martin Ltd.<br>(Ranchi)                   |                                       | Voltas Ltd.                          | <br><b>VOLTAS LIMITED</b>                                   |
| Visa Steel Ltd.                                | <b>VISA STEEL</b>  | Vinar System Pvt. Ltd.               | <b>Vinar</b><br>Systems Private Limited  |
| Vishal Infrastructure Ltd.                     | <br><b>VISHAL INFRASTRUCTURE LTD</b> | VCL Cements Ltd.                     | <br><b>VINAY CEMENTS</b><br>A BIR GROUP COMPANY            |
| Wimco Ltd.                                     |                                     | Paul Worth India Pvt. Ltd.           | <br><b>PAUL WURTH</b>                                     |
| The Wesman Engg. Co. Ltd.                      | <br><b>WESMAN</b>                   | Fives Stein India Projects Pvt. Ltd. | <br><b>fives</b><br>ultimate machines<br>ultimate factory |
| Danieli India Limited<br>(Automation Division) | <br><b>DANIELI AUTOMATION</b>       | Adani Power Maharashtra Limited.     | <b>adani</b>   |
| Airports Authority Of India                    |                                     | Bhushan Power & Steel Limited        | <br><b>Bhushan</b><br>POWER & STEEL                       |
| Biecco Lawrie Limited                          |                                     | Bridge & Roof Limited.               | <br><b>बी एण्ड आर</b><br><b>B AND R</b>                   |
| Durgapur Steel Plant (SAIL)                    | <br><b>सेल SAIL</b>                 | Damodar Valley Corporation.          | <br><b>दादरानि</b><br><b>DVC</b>                          |




|   |   |                                 |   |
|---|---|---------------------------------|---|
| Gillanders Arbuthnot & Co. Ltd.<br>(MICCO DIVISION) |    | Godrej & Boyce Mfg. Co. Ltd.    |    |
| Hindalco Industries Ltd. (Sambalpur)                |    | Hindustan Construction Co. Ltd. |    |
| ITC Limited.  |    | Jindal Stainless Limited.       |    |
| Kalyani Steels Limited.                             |  | Mukund Steels Limited.          |  |
| Lanco Amarkantak Power Limited.                     |  | Nitson&Amitsu Pvt. Ltd.         |  |
| National Thermal Power Corporation Limited-(Korba)  |  | Om Besco Rail Products Ltd.     |  |
| Paharpur Cooling Towers Limited                     |  | Paradeep Phosphates Limited.    |  |
| Power Grid Corporation Limited.                     |  | Rungta Mines Limited.           |  |
| Schneider Electric Limited.                         |  | Simplex Infrastructure Limited. |  |
| SMS Meer India Pvt. Ltd.                            |  | Steel Plantech India Limited.   |  |

|   |   |   |   |
|---|---|---|---|
| Stone India Limited.                        |    | Bandel Thermal Power Station Limited.<br>(Govt. Of West Bengal) |    |
| Jindal Steel & Power Limited                |    | Times Steel & Power Limited.                                    |    |
| Titagarh Wagons Limited                     |  | Ultratech Cement Limited.                                       |  |
| Wacker Metroark Chemicals Pvt. Ltd.         |   | Bharat Aluminium Company Ltd.                                   |  |
| Blue Star                                   |   | Emami Paper Mills Ltd.  |  |
| Hindusthan National Glass & Industries Ltd. |  | MCC PTA India Corp Pvt Ltd                                      |  |
| Schenck Process India Ltd                   |   | The Tinplate Company of India Ltd.                              |  |



## CONTACT US

Registered Office : **Nishant Marketing & Mfg. Co**

 5, Clive Row, 8<sup>th</sup> Floor, Room No. 8-H, Kolkata – 700 001, West Bengal, India.




: [www.nimcokolkata.com](http://www.nimcokolkata.com)



: [nimcocal2@gmail.com](mailto:nimcocal2@gmail.com) / [nimcokolkata@gmail.com](mailto:nimcokolkata@gmail.com)

Mr. Nishant Mundhra: +91 9831076805 / Mr. Srikant Mundhra: +91 9831717316

Marketing Office : **S. Kant & Company**

 2A, Ganesh Chandra Avenue, Commerce House, 2<sup>nd</sup> Floor, Room No – 7  
Kolkata – 700 001, West Bengal, India.



: [www.nimcokolkata.com](http://www.nimcokolkata.com)



: [s.kant.cal2014@gmail.com](mailto:s.kant.cal2014@gmail.com) / [nimcocal2@gmail.com](mailto:nimcocal2@gmail.com)  
[info@nimcokolkata.com](mailto:info@nimcokolkata.com) / [enquiry@nimcokolkata.com](mailto:enquiry@nimcokolkata.com)

Mr. Kunal Kumar Guin : +91 9339539046 Mr. Sohom Dev : +91 9830576806